



2022

VIRGINIA LEADERSHIP RETREAT

JULY 28-31, 2022
HOT SPRINGS, VA

This summer, join leaders in the community association industry from across Virginia as they gather at The Omni Homestead Resort in Hot Springs for the Virginia Leadership Retreat. This extended weekend of education, networking and fun is not to be missed!




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VIRGINIA
LEADERSHIP
RETREAT
Community Associations Institute

REGISTER TODAY: VALEADERSHIPRETREAT.ORG



2022 SCHEDULE

(subject to change prior to event)

THURSDAY, JULY 28, 2022

1:00 PM – 3:00 PM	VLR Registration
1:00 PM	Mini Golf Tournament
3:00 PM – 4:00 PM	VLR Bingo
5:00 PM – 7:00 PM	“Sneak Preview” Networking Event

FRIDAY, JULY 29, 2022

9:30 AM	VLR Golf Tournament
10:00 AM – 12:00 PM	Education Session
12:00 PM – 4:00 PM	VLR Registration
12:30 PM – 3:00 PM	Paint & Sip
2:30 PM – 3:30 PM	Craft Beer Tasting
4:30 PM – 6:30 PM	“Opening Night” Welcome Reception
8:00 PM – 10:00 PM	“Cast Party” After Dinner Event

SATURDAY, JULY 30, 2022

7:00 AM – 8:30 AM	Breakfast
8:00 AM – 10:00 AM	Registration
8:30 AM – 9:45 AM	Choice of Three Educational Sessions
10:00 AM – 11:45 AM	General Session Keynote Address
12:00 PM – 1:15 PM	Choice of Three Educational Sessions
1:15 PM – 2:30 PM	Lunch with Education
6:30 PM – 9:30 PM	“World Premier” Dinner Celebration

SUNDAY, JULY 31, 2022

7:00 AM – 8:30 AM	Breakfast
9:00 AM – 10:30 AM	Educational Session
10:30 AM	VLR Closing Comments & Prize Drawing

THE VIRGINIA LEADER RETREAT

The Magic Behind the Scenes

For over a decade, the Virginia Leadership Retreat has been the premiere destination for community association leaders from Virginia and the Washington Metropolitan area to gather, network, and be educated in advanced educational seminars tailored to the changes in legislature that affect our region, as well as the challenges faced by our industry professionals. Join us in late July as industry leaders converge at the Omni Homestead Resort in Hot Springs, Virginia for an extended weekend of education, networking, and fun. The Virginia Leadership Retreat is an affordable, fun, and local opportunity to earn education credits – all while experiencing the breathtaking beauty of the Omni Homestead Resort.

Have you ever wondered what goes on behind the scenes to make a company, an event, or a team successful? This year, VLR invites you to peek behind the curtain to discover the “Magic Behind the Scenes.” Learn what it takes to create the magic that will inspire your teams, reenergize your communities and spark creativity when dealing with the complexities that affect our region’s CAI chapters. There is no better way to bond with colleagues than by teaming up on the golf course in the morning, floating on the Lazy River in the afternoon, and gathering in the dining hall to finish out the evening. Be sure to spend a little time outside of the Retreat’s schedule to take advantage of all the magical moments offered at The Homestead.

The Resort offers activities such as hiking, canoeing, mountain biking, paintball, archery, horseback riding, and many more. If relaxing sounds more magical to you, lay out at the adults-only Serenity Garden Pool or enjoy a vast array of health and wellness treatments, massages, and salon services at the Spa.

Intrigued? Please continue reading and check out the magic being offered in Hot Springs this year. FOMO is real! Don’t miss the premiere of the Magic Behind the Scenes! Let’s create magic together!

Education

One of the most important parts of the Virginia Leadership Retreat is the education. Every year the VLR features education covering the trends and topics resonating across our industry. Sessions are focused over three days and provide advanced interactive educational seminars presented by qualified professionals in the community association industry. The event will help association managers address a wide variety of issues that affect residents and their communities. The event also includes professional development and business development aimed at business owners and industry professionals.

This year the education slate will consist of many engaging topics, which are listed below. **Full class descriptions can be found on our website at www.valeadershipretreat.com under the Education tab.**

- CICB Approved Manager Certification Fair Housing Training
- Taking Your Team to the Next Level
- Toxic Neighbors and the Association's Role When Anger Strikes
- Striving for Architectural Compliance
- "High Times" - Legal Strategies for Dealing with Marijuana
- Bridging Difference - Conflict Resolution with Brains, Heart & Courage
- Breaking Point: Aging Infrastructures
- Creating Space - The Fine Art of Leadership, Management & Life

Education Sponsored by:

appfolio
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Classes are held Friday, Saturday and Sunday of the event. Please visit our website at www.valeadershipretreat.com or email questions to vlrcommittee@gmail.com



Key Note Speaker:

TYLER ENSLIN



As a professional speaker since 2012, Tyler has had the privilege to present at over 1000 live events. A determined entrepreneur from day one, he started his first business at the age of 17. While growing a small business into a successful enterprise proved to be an exciting challenge, by 2011 he was ready for a new endeavor. Tyler sold his business and went to work as a salesperson for a national training company where he became immersed in the field of public speaking. Initially a source of fear and nervousness, Tyler ultimately grew to love both public speaking and the professional development industry. As a result he soon became the top sales person in the organization, and eventually went on to hold the positions of regional and national director.

In January 2018, he returned to the world of business ownership and launched Tyler Enslin International where he focuses full time on providing engaging practical content to audiences around the world. Tyler has been privileged to speak for hundreds of different organizations and companies ranging from Fortune 500 to small local businesses. He has also been a Talent Management Consultant for Johns Hopkins University since 2016 where he enjoys teaching a regular schedule of workshops to help promote the growth and development of their employees. Tyler views each event as a unique opportunity to help his participants and therefore he has a reputation for being relatable, engaging, and delivering a high level of practical value.

Part One

ACHIEVEMENT NOW - ELEVATE YOUR SUCCESS

There seems to be an overwhelming amount of content and speakers available on the subjects of achievement and success. Yet according to Inc. Magazine, 92% of individuals who set yearly goals fail to reach them. Clearly a fresh approach is needed. In this program, Achievement Now – Elevate Your Success, we deliver that approach in a way that is unique, applicable, and engaging.

One major advantage of this training is that it is extremely participant focused. While many speakers on the subject of personal growth share their own stories in an attempt to motivate the audience, this program focuses completely on the individual attendees. We have found that people are much more excited and action oriented when they focus on their own goals and their potential to reach them, instead of solely hearing about someone else's achievements.

Part Two

MASTERING YOUR MEMORY

The human brain possesses an incredible amount of power to store and recall information. Unfortunately most people are never taught how to fully access this ability. In this fun and highly engaging training, attendees will learn unique and exciting methods to increase their memory skills to extraordinary levels. Most importantly, this program teaches participants how to use these concepts in daily life. Instantly recalling people's names, giving presentations without notes, increased focus, and improved mental organization are just a few of the practical benefits of this intriguing program. Tyler delivers this session in energetic fashion with no notes or PowerPoint to encourage maximum audience participation in order to impart as much value as possible to all who attend.



Helpful Hints

for a Successful VLR



1. Attire during the VLR is business casual. Throughout the Omni Homestead Resort, the attire is Resort Casual. If you plan to dine in one of the Resort's many fine dining or casual restaurants, please note that many accept casual dress, but some may have dress restrictions. It is best to check with the Resort when making your reservations for exact requirements in each of the resort's restaurants.

2. Your VLR registration will cover most of your **meals**. All conference attendees and registered adult guests will receive meal tickets and will dine in designated areas during scheduled conference events. (Please see event registration form for registered attendee guest inclusions.)

3. If you are arriving early or departing after the VLR, and you plan to dine at the resort (other than during conference meals) you will need to make reservations for **dining**. This will ensure that you will be able to dine at the restaurant and time of your choosing. Please contact The Omni Homestead Resort directly for reservations.

4. If you are arriving on **Thursday**, July 28th, and are a full conference attendee or guest, you will want to take advantage of the Early Bird activities mentioned in this conference brochure. These activities will enhance your conference experience and offer you the opportunity to meet and network with other VLR attendees. To schedule any activities provided by the Resort, please contact the Omni Homestead Resort directly.

5. For those of you registered to play in the **golf** tournament on Friday, please note that your team assignments will be sent to you directly (by email). Lunch will be provided to you on the course during play.

6. As most of us do not live near Hot Springs, it may be that the **weather** is very different there than where we live. Please be certain to check the weather and dress appropriately. You will want to bring swimsuits for the fabulous pool and lazy river and long pants and leather shoes if you plan on horseback riding. Comfortable shoes are a necessity for the Resort as many activities and restaurants are within walking distance. You will want boots or tennis shoes for hiking, and of course, your business casual clothes for conference fun and education. And don't forget, our Welcome Reception (Friday evening) is a black and white party. All guest should be in black and white attire.



7. Please remember that this event is about education and **networking**. We are providing an opportunity to mingle with some of the best industry professionals. With this in mind, please do not forget to bring business cards so that you can keep in touch with those you meet!

8. At the conclusion of the education event on Sunday, registered attendees will have the opportunity to **win** a certificate for a fabulous two-night stay at the Omni Homestead Resort to be used for a future date. You will receive trivia cards (in your Resort room) on Friday and Saturday night. Answer the trivia question on the card and turn it in. You could be the lucky winner if you have the correct answer and your name is drawn. You must be present at the drawing in order to be eligible. No one will want to miss out!!

9. Most importantly . . . remember to arrive at this event with an open mind, ready to learn and have a wonderful time with others who also dedicate themselves to the Community Association industry. In other words . . . let's not forget to have a little **fun**!

10. For **updates** on conference events and activities, please "like" our Facebook and LinkedIn pages – Virginia Leadership Retreat. Also, you can find great information at ValeadershipRetreat.com. Any questions? Please email us at vlrcommitte@gmail.com.

Extras

In addition to the great education, the VLR provides a variety of ways to relax, energize, network, and just plain have fun! Those who arrive on Thursday (or earlier) can take advantage of an impressive array of recreational activities offered at The Omni Homestead, as well as some extra special activities the Committee has planned for early arrivals.

- Spa & Wellness Center
- Historic Golf Courses
- Craft Brewery Tasting & Tour
- Family Bingo
- Innovative Dining Experiences
- Zip Line Tour
- Paint & Sip
- Networking Scavenger Hunt
- Lazy River & Water Slides
- Kayaking & Canoeing
- Miniature Golf Tournament
- Live Music & More!

Whether you choose to bask in The Homestead's charm and relax your days away, or if you prefer to be entertained, you will not be disappointed! Inquire on site at Allegheny Outfitters to receive special VLR pricing on Activity Punch Cards.





Special Features



In addition to the great education, the Virginia Leadership Retreat provides a variety of ways to relax, energize, network, and have fun! Those who arrive on Thursday (or earlier) can take advantage of an impressive array of recreational activities that The Omni Homestead Resort provides, as well as some extra special activities the Committee has planned for early arrivals. VLR attendees can receive discounts on a number of Resort activities. Please inquire at registration about activity discounts. The Omni Homestead Resort has amenities which include a spa & wellness center, innovative dining experiences, falconry, hiking, hayrides, tomahawk throwing, kayaking and canoeing, archery, a lazy river with water slides, a beautiful and challenging miniature golf course and too many more to name. Fun! Fun! Fun! So, whether you choose to bask in The Omni Homestead's charm and relax your days away or you are looking to be entertained, you will not be disappointed. <https://www.omnihotels.com/hotels/homestead-virginia/things-to-do/resort-activities>

VLR Golf Tournament:

Are you a golfer? Get registered for one of the most popular VLR activities – the “Celebrity Classic” Golf Tournament. Join fellow conference attendees for a day of golf on the resort's famous Old Course with networking, lunch, and fun. If you are a golfer, you will not want to miss the event. The competition is on for the coveted first place bragging rights (and trophies!). It promises to be an event to remember.

Early Bird Activities:

As in previous years, the VLR will be hosting group activities for your enjoyment and networking pleasure. If you arrive at The Omni Homestead Resort by Thursday you can participate in the VLR Annual Mini-Golf tournament - pick up your free passes at Thursday's early bird registration. Also available on Thursday is VLR Bingo which has become an attendee favorite with fun prizes! No matter what time you arrive on Thursday, you will have free time to enjoy the wonderful Homestead restaurants and amenities. And...if you arrive by early evening, you'll be just in time for the “Sneak Preview” Cocktail Hour which promises to be a great way to ease into conference fun.

Craft Beer Tasting (Tourist Trap):

Back by popular demand, the VLR will once again hold a Craft Beer Tasting featuring the Bacova Beer Company in downtown Hot Springs. Registered attendees will join in the fun and taste through their line of product offerings. Scheduled Friday afternoon, it's the perfect way to refresh your palate after a day on the links or get ramped up for the “Opening Night” Welcome Reception later that evening. Register early for this event as it always fills up! Must be 21 years or older to attend.

Paint and Sip (Set Design & Wine):

On Friday afternoon, attendees can discover their creative sides while partaking in a sip or two. This always “sell-out” class features all you need to produce a painted masterpiece. With professional guidance and instruction, attendees from past years have added beautiful art to their homes and offices. A wonderful way to relax for the afternoon, you won't want to miss the chance to paint and sip with your fellow attendees. Attendance for this event is limited. Must be 21 years or older to attend.

Thank you to our Sponsors!

