

**SPONSORSHIP &  
ADVERTISING COMMITMENT FORM**

**July 28th THROUGH July 31st, 2022  
THE OMNI HOMESTEAD  
HOT SPRINGS, VA**



Yes, I am interested in sponsoring the Virginia Leadership Retreat to be held from July 28th through July 31st, 2022. Please sign me up for the following sponsorship opportunity:

_____ Cast Party Sponsor	\$4,000 donation	Limit of 1—Sold Out
_____ Cue Card (Trivia) Sponsor	\$2,000 donation	Limit of 1—Sold Out
_____ "Pack your Bags, You're going to Hollywood" (Attendee Bag) Sponsor	\$1,800 donation	Limit of 1—Sold Out
_____ "Top Billing" Key-Note Sponsor	\$1,750 donation	Limit of 1
_____ "Opening Night" (Welcome Reception) Sponsor	\$1,500 donation	Limit of 2—Sold Out
_____ "I'm Here for My Close Up" Photo Sponsor	\$1,250 donation	Limit of 1—Sold Out
_____ "Marquee" Attendee Name Badge Sponsor	\$1,250 donation	Limit of 1—Sold Out
_____ "The Actor's Studio" (Educational Lunch) Sponsor	\$1,250 donation	Limit of 1—Sold Out
_____ "World Premier" Dinner Sponsor	\$1,000 donation	Limit of 2—1 Remaining
_____ "Sneak Preview Event" Sponsor	\$ 1,000 donation	Limit of 2—1 Remaining
_____ "Learn Your Lines" Education Sponsor	\$ 750 donation	Limit of 2—Sold Out
_____ "The Celebrity Classic" (Golf Tournament) Sponsor	\$ 750 donation	Limit of 1
_____ "World Premier" (Dinner) Cocktail Sponsor	\$ 750 donation	Limit of 2—1 Remaining
_____ "World Premier" (Dinner) Entertainment Sponsor	\$ 750 donation	Limit of 2—1 Remaining
_____ "Casting Calls" (Registration & Snack Bar) Sponsor	\$ 750 donation	Limit of 3—2 Remaining
_____ "Set Design & Wine" Paint & Sip Sponsor	\$ 750 donation	Limit of 2—Sold Out
_____ "Dress Rehearsal" Activity Sponsor	\$ 750 donation	Limit of 2—1 Remaining
_____ "Tourist Trap" Craft Beer Tasting Sponsor	\$ 600 donation	Limit of 2—Sold Out
_____ "Call Time" Coffee Sponsor	\$ 500 donation	Limit of 4—Sold Out

**PLEASE NOTE: All sponsorships (\$1,000 or more) received prior to February 15th, will be included in the Virginia Leadership Retreat's Registration brochure premiering March 2022.**

\_\_\_\_\_  
Company Name (as it should appear on signage)

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Company Street Address

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
City, State, Zip Code

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Email Address

*Please type or print ALL information legibly. Return signed form to:*

**VIRGINIA LEADERSHIP RETREAT  
vlrcommittee@gmail.com**

***In addition to the benefits of each sponsorship listed below, all sponsors of the Virginia Leadership Retreat will be included in our social media promotion. Those sponsorships that are valued at \$1,000+ will also receive prominent display of their logo on the VLR website along with their company profile emailed to the VLR attendee list.***

**“Cast Party” Sponsor: \$4,000**

*Limit of 1*

- Company logo displayed in area on Friday evening at the after dinner event
- Opportunity to introduce yourself and give a two minute introduction about your company
- Opportunity to introduce entertainment
- Drinks to be placed in company logo cup
- Company logo to be placed on bar napkins
- Company literature and/or goodie may be put in attendee bag

**“Cue Card” Trivia Night Sponsor: \$2,000**

*Limit of 1*

- Company logo displayed on one side of the trivia card that will be placed in each reserved VLR attendees room for two consecutive nights
- Announce winner of trivia contest at the Sunday, July 31st closing comments (prize=Omni gift card equal to a two night stay)
- Company literature and/or goodie may be put in attendee bag

**“Pack Your Bags, You’re Going to Hollywood” (Attendee Bag) Sponsor: \$1,800**

*Limit of 1*

- Company name or logo will be displayed on all attendee bags
- Company literature may be made available in the Registration area
- Company literature and/or goodie may be put in attendee bag

**“Top Billing” Keynote Sponsor: \$1,750**

*Limit of 1*

- Opportunity to introduce yourself, give a two minute introduction about your company and introduce the Keynote Speaker at Saturday’s session
- Opportunity to place company literature in ballroom
- Signage will be prominently displayed in the ballroom
- Company literature and/or goodie may be put in attendee bag

**“Opening Night” (Welcome Reception) Sponsor: \$1,500**

*Limit of 2*

- Company logo displayed on table tents
- Company logo to be displayed on bar signs at the Welcome Reception on Friday
- Company logo on drink tickets for the Welcome Reception
- Company logo on bar napkins for the Welcome Reception
- Invitation to attend reception to be emailed to registrants with sponsor’s logo
- Logo on Welcome Reception admission ticket

**“I’m Here for My Close Up” Photo Sponsor: \$1,250**

*Limit of 1*

- Company logo on advertising of opportunity for a professional head shot
- Signage included at any photo staged area
- Professional head shot photo to be mailed to participants with sponsor’s logo

**“Marquee” Name Badge Sponsor: \$1,250**

*Limit of 1*

- Company name or logo (if available) to be displayed on attendee name badges
- Company literature and/or goodie may be put in attendee bag

**“The Actor’s Studio” Educational Lunch Sponsor: \$1,250**

*Limit of 1*

- Opportunity to introduce yourself, give a two minute introduction about your company and introduce the speaker(s)
- Logo on Lunch admission ticket
- Company logo displayed on table tents

**“World Premier” Dinner Sponsor: \$1,000**

*Limit of 2*

- Company logo to be displayed on table tent signs at dinner
- Dinner invitation w/sponsor logo to be given to each registered attendee
- Company representative to give a two minute introduction about company including the introduction of company staff present at Saturday night’s dinner
- Logo on Dinner admission ticket

**“Sneak Preview Event” Sponsor \$1,000**

*Limit of 2*

- Signage in Pre-Welcome Reception Area on Thursday evening
- Company logo on bar napkins
- Company representative able to pass out logo “goodies” to attendee
- Company representative to give 30 second introduction of company
- Sponsor(s) to award team prizes for interactive event held

**“Learn Your Lines” Education Sponsor: \$ 750**

*Limit of 2*

- Company profile on educational tab on VLR website
- Signage to be placed in each of the educational breakout classrooms
- Opportunity to place company literature on the table provided in each classrooms

**“The Celebrity Classic” Golf Tournament Sponsor: \$ 750**

*Limit of 1*

- Company can pass out “goodies” at golf tournament
- Company representative can ride in golf cart to meet and greet players
- Sponsor to present golf awards at Dinner on Saturday

**“World Premier” (Dinner) Cocktail Sponsor: \$ 750**

*Limit of 2*

- Company logo on drink ticket for Saturday night’s dinner
- Company logo on bar napkins for Saturday night’s dinner
- Signage on bar

**“World Premier” (Dinner) Entertainment Sponsor: \$ 750**

*Limit of 2*

- Company logo to be displayed on stage signage during Saturday night’s dinner
- Opportunity to introduce entertainment for Saturday night’s dinner

**“Casting Calls” (Registration & Snack Bar) Sponsor: \$ 750**

*Limit of 3*

- Opportunity to have dedicated company table at registration to display literature
- Opportunity to greet attendees and have signage at registration area
- Host the snack bar
- Help facilitate contests at registration area and may donate logo prizes for winners

**“Set Design & Wine” Paint & Sip Sponsor: \$ 750**

*Limit of 2*

- One free ticket to attend class
- Company representative able to pass out “goodies” to attendees
- Company representative to give a 30 second introduction of company
- Follow up email to attendees to include your logo
- Company logo on bar napkins

**“Dress Rehearsal” Activity Sponsor: \$ 750**

*Limit of 2*

- Opportunity to ‘MC’ and introduce company at interactive Bingo
- Company logo to be put on flyer announcing activities
- Company logo to be displayed in signage at Bingo and logo on mini golf ticket

**“Tourist Trap” Craft Beer Tasting Sponsor: \$ 600**

*Limit of 2*

- One free ticket to attend class being held at the local brewery
- Company representative able to pass out “goodies” to craft beer attendees
- Company representative to give a 30 second introduction of company
- Follow up email to attendees to include your logo with beer tasting information

**“Call Time” Coffee Sponsor: \$ 500**

*Limit of 4*

- Signage at coffee/tea tables
- Company logo on napkins at the coffee/tea table