

**SPONSORSHIP &
ADVERTISING COMMITMENT FORM**

**August 5th THROUGH August 8th, 2021
THE OMNI HOMESTEAD
HOT SPRINGS, VA**



Yes, I am interested in sponsoring the Virginia Leadership Retreat to be held from August 5th through August 8th, 2021. Please sign me up for the following sponsorship opportunity:

SOLD	Kick Off Sponsor	\$4,000 donation	Limit of 1
SOLD	Trivia Night Sponsor	\$2,000 donation	Limit of 1
SOLD	"Book Bag" (Attendee) Sponsor	\$1,800 donation	Limit of 1
SOLD	Key-Note Sponsor	\$1,750 donation	Limit of 1
SOLD	Tail Gate (Welcome Reception) Sponsor	\$1,500 donation	Limit of 2
SOLD	Photo Booth Sponsor	\$1,250 donation	Limit of 1
SOLD	Attendee Name Badge Sponsor	\$1,250 donation	Limit of 1
SOLD	Educational Lunch Sponsor	\$1,250 donation	Limit of 1
SOLD	Homecoming Dinner Sponsor	\$1,000 donation	Limit of 2
_____	Education Sponsor	\$ 750 donation	Limit of 2- 1 remaining
_____	Golf Tournament Sponsor	\$ 750 donation	Limit of 1
SOLD	Homecoming (Dinner) Cocktail Sponsor	\$ 750 donation	Limit of 2
_____	Homecoming (Dinner) Entertainment Sponsor	\$ 750 donation	Limit of 2
_____	Orientation (Registration & Snack Bar) Sponsor	\$ 750 donation	Limit of 3-2 remaining
_____	Paint & Sip Sponsor	\$ 750 donation	Limit of 2-1 remaining
_____	Pre-Game Activity Sponsor	\$ 750 donation	Limit of 2-1 remaining
SOLD	Pep Rally Sponsor	\$ 600 donation	Limit of 2
SOLD	Craft Beer Tasting Sponsor	\$ 600 donation	Limit of 2
_____	Rise and Shine Sponsor	\$ 500 donation	Limit of 4-1 remaining

PLEASE NOTE: All sponsorships (\$1,000 or more) received prior to February 1st, will be included in the Virginia Leadership Retreat's Registration brochure premiering March 2021.

Company Name (as it should appear on signage)

Contact Person

Company Street Address

Telephone Number

City, State, Zip Code

Fax Number

Email Address

Please type or print ALL information legibly. Return signed form to:

**VIRGINIA LEADERSHIP RETREAT
c/o Bonnie Herring, CMCA® PCAM®
bherring@theselectgroup.us**

In addition to the benefits of each sponsorship listed below, all sponsors of the Virginia Leadership Retreat will be included in our social media promotion. Those sponsorships that are valued at \$1,000+ will also receive prominent display of their logo on the VLR website along with their company profile emailed to the VLR attendee list.

Kickoff Sponsor: \$4,000

Limit of 1—SOLD

- Company logo displayed in area on Friday evening at the after dinner event
- Opportunity to introduce yourself and give a two minute introduction about your company
- Opportunity to introduce entertainment
- Company logo to be placed on drink ticket for Friday evening after dinner event
- Signature drink to be placed in company logo cup
- Company logo to be placed on bar napkins
- Company literature and/or goodie may be put in attendee bag

Trivia Night Sponsor: \$2,000

Limit of 1-SOLD

- Company logo displayed on one side of the trivia card that will be placed in each reserved VLR attendees room for two consecutive nights
- Announce winner of trivia contest at the Sunday, August 2nd closing comments (prize=Omni gift card equal to a two night stay)
- Company literature and/or goodie may be put in attendee bag

Book Bag (Attendee Bag) Sponsor: \$1,800

Limit of 1-SOLD

- Company name or logo will be displayed on all attendee bags
- Company literature may be made available in the Registration area
- Company literature and/or goodie may be put in attendee bag

Keynote Sponsor: \$1,750

Limit of 1—SOLD

- Opportunity to introduce yourself, give a two minute introduction about your company and introduce the Keynote Speaker at Saturday's session
- Opportunity to place company literature in general session classroom
- Signage will be prominently displayed in the ballroom
- Company literature and/or goodie may be put in attendee bag

Tailgate (Welcome Reception) Sponsor: \$1,500

Limit of 2—SOLD

- Company logo displayed on table tents
- Company logo to be displayed on bar signs at the Welcome Reception on Friday
- Company logo on drink tickets for the Welcome Reception
- Company logo on bar napkins for the Welcome Reception
- Invitation to attend reception to be emailed to registrants with sponsor's logo
- Logo on Welcome Reception admission ticket

Photo Booth Sponsor: \$1,250

Limit of 1—SOLD

- Company logo on all photograph "giveaway" events
- Signage included at any photo staged areas
- Company representative at the costume table to help with photo preparation

Attendee Name Badge Sponsor: \$1,250

Limit of 1—SOLD

- Company name or logo (if available) to be displayed on attendee name badges
- Company literature and/or goodie may be put in attendee bag

Educational Lunch Sponsor: \$1,250

Limit of 1—SOLD

- Opportunity to introduce yourself, give a two minute introduction about your company and introduce the speaker(s)
- Logo on Lunch admission ticket
- Company logo displayed on table tents

Homecoming Dinner Sponsor: \$1,000

Limit of 2—SOLD

- Company logo to be displayed on table tent signs at dinner
- Dinner invitation w/sponsor logo to be given to each registered attendee
- Company representative to give a two minute introduction about company including the introduction of company staff present at Saturday night's homecoming dinner
- Logo on Dinner admission ticket

Education Sponsor: \$ 750

Limit of 2—1 REMAINING

- Company profile on educational tab on VLR website
- Signage to be placed in each of the educational breakout classrooms
- Opportunity to place company literature on the table provided in each classrooms

Golf Tournament Sponsor: \$ 750

Limit of 1

- Company can pass out "goodies" at golf tournament
- Company representative can ride in golf cart to meet and greet players
- Sponsor to present golf awards at Dinner on Saturday

Homecoming (Dinner) Cocktail Sponsor: \$ 750

Limit of 2—SOLD

- Company logo on drink ticket for Saturday night's homecoming dinner
- Company logo on bar napkins for Saturday night's homecoming dinner
- Signage on bar

Homecoming (Dinner) Entertainment Sponsor: \$ 750

Limit of 2

- Company logo to be displayed on stage signage during Saturday night's homecoming dinner
- Opportunity to introduce entertainment for Saturday night's homecoming dinner

Orientation (Registration & Snack Bar) Sponsor: \$ 750

Limit of 3—2 REMAINING

- Opportunity to have dedicated company table at registration to display literature
- Opportunity to greet attendees and have signage at registration area
- Host the snack bar
- Help facilitate contests at registration area and may donate logo prizes for winners

Paint & Sip Sponsor: \$ 750

Limit of 2—1 REMAINING

- One free ticket to attend class
- Company representative able to pass out "goodies" to attendees
- Company representative to give a 30 second introduction of company
- Follow up email to attendees to include your logo
- Company logo on bar napkins

Pre-Game Activity Sponsor: \$ 750

Limit of 2—1 REMAINING

- Opportunity to 'MC' and introduce company at interactive Bingo
- Company logo to be put on flyer announcing activities
- Company logo to be displayed in signage at Bingo and mini golf ticket

Pep Rally Sponsor \$600

Limit of 2—SOLD

- Signage in Pre-Welcome Reception Area on Thursday evening
- Company logo on bar napkins
- Company representative able to pass out logo "goodies" to attendee
- Company representative to give 30 second introduction of company

Craft Beer Tasting Sponsor: \$ 600

Limit of 2—SOLD

- One free ticket to attend class being held at the local brewery
- Company representative able to pass out "goodies" to craft beer attendees
- Company representative to give a 30 second introduction of company
- Follow up email to attendees to include your logo with beer tasting information

Rise and Shine Sponsor: \$ 500

Limit of 4—1 REMAINING

- Signage at coffee/tea tables
- Company logo on napkins at the coffee/tea table