

**SPONSORSHIP &  
ADVERTISING COMMITMENT FORM**

**July 30<sup>th</sup> THROUGH August 2<sup>nd</sup>, 2020  
THE OMNI HOMESTEAD  
HOT SPRINGS, VA**



Yes, I am interested in sponsoring the Virginia Leadership Retreat to be held from July 30<sup>th</sup> through August 2<sup>nd</sup>, 2020. Please sign me up for the following sponsorship opportunity:

<del>SOLD</del>	Kick Off Sponsor	\$4,000 donation	Limit of 1
<del>SOLD</del>	Trivia Night Sponsor	\$2,000 donation	Limit of 1
<del>SOLD</del>	"Book Bag" (Attendee) Sponsor	\$1,800 donation	Limit of 1
<del>SOLD</del>	Key-Note Sponsor	\$1,750 donation	Limit of 1
<del>SOLD</del>	Tail Gate (Welcome Reception) Sponsor	\$1,500 donation	Limit of 2
<del>SOLD</del>	Photo Booth Sponsor	\$1,250 donation	Limit of 1
<del>SOLD</del>	Attendee Name Badge Sponsor	\$1,250 donation	Limit of 1
<del>SOLD</del>	Educational Lunch Sponsor	\$1,250 donation	Limit of 1
<del>SOLD</del>	Homecoming Dinner Sponsor	\$1,000 donation	Limit of 2
_____	Education Sponsor	\$ 750 donation	Limit of 2- 1 remaining
_____	Golf Tournament Sponsor	\$ 750 donation	Limit of 1
<del>SOLD</del>	Homecoming (Dinner) Cocktail Sponsor	\$ 750 donation	Limit of 2
_____	Homecoming (Dinner) Entertainment Sponsor	\$ 750 donation	Limit of 2
_____	Orientation (Registration & Snack Bar) Sponsor	\$ 750 donation	Limit of 3-2 remaining
<del>SOLD</del>	Paint & Sip Sponsor	\$ 750 donation	Limit of 2
_____	Pre-Game Activity Sponsor	\$ 750 donation	Limit of 2-1 remaining
_____	Pep Rally Sponsor	\$ 600 donation	Limit of 2-1 remaining
<del>SOLD</del>	Craft Beer Tasting Sponsor	\$ 600 donation	Limit of 2
_____	Rise and Shine Sponsor	\$ 500 donation	Limit of 4-1 remaining

**PLEASE NOTE: All sponsorships (\$1,000 or more) received prior to March 1<sup>st</sup>, will be included in the Virginia Leadership Retreat's Registration brochure premiering March 2020.**

\_\_\_\_\_  
Company Name (as it should appear on signage)

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Company Street Address

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
City, State, Zip Code

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Email Address

*Please type or print ALL information legibly. Return signed form to:*

**VIRGINIA LEADERSHIP RETREAT  
c/o Bonnie Herring, CMCA® PCAM®  
bherring@theselectgroup.us**

***In addition to the benefits of each sponsorship listed below, all sponsors of the Virginia Leadership Retreat will be included in our social media promotion. Those sponsorships that are valued at \$1,000+ will also receive prominent display of their logo on the VLR website along with their company profile emailed to the VLR attendee list.***

**Kickoff Sponsor: \$4,000**

*Limit of 1—SOLD*

- Company logo displayed in area on Friday evening at the after dinner event
- Opportunity to introduce yourself and give a two minute introduction about your company
- Opportunity to introduce entertainment
- Company logo to be placed on drink ticket for Friday evening after dinner event
- Signature drink to be placed in company logo cup
- Company logo to be placed on bar napkins
- Company literature and/or goodie may be put in attendee bag

**Trivia Night Sponsor: \$2,000**

*Limit of 1-SOLD*

- Company logo displayed on one side of the trivia card that will be placed in each reserved VLR attendees room for two consecutive nights
- Announce winner of trivia contest at the Sunday, August 2<sup>nd</sup> closing comments (prize=Omni gift card equal to a two night stay)
- Company literature and/or goodie may be put in attendee bag

**Book Bag (Attendee Bag) Sponsor: \$1,800**

*Limit of 1-SOLD*

- Company name or logo will be displayed on all attendee bags
- Company literature may be made available in the Registration area
- Company literature and/or goodie may be put in attendee bag

**Keynote Sponsor: \$1,750**

*Limit of 1—SOLD*

- Opportunity to introduce yourself, give a two minute introduction about your company and introduce the Keynote Speaker at Saturday's session
- Opportunity to place company literature in general session classroom
- Signage will be prominently displayed in the ballroom
- Company literature and/or goodie may be put in attendee bag

**Tailgate (Welcome Reception) Sponsor: \$1,500**

*Limit of 2—SOLD*

- Company logo displayed on table tents
- Company logo to be displayed on bar signs at the Welcome Reception on Friday
- Company logo on drink tickets for the Welcome Reception
- Company logo on bar napkins for the Welcome Reception
- Invitation to attend reception to be emailed to registrants with sponsor's logo
- Logo on Welcome Reception admission ticket

**Photo Booth Sponsor: \$1,250**

*Limit of 1—SOLD*

- Company logo on all photograph "giveaway" events
- Signage included at any photo staged areas
- Company representative at the costume table to help with photo preparation

**Attendee Name Badge Sponsor: \$1,250**

*Limit of 1—SOLD*

- Company name or logo (if available) to be displayed on attendee name badges
- Company literature and/or goodie may be put in attendee bag

**Educational Lunch Sponsor: \$1,250**

*Limit of 1—SOLD*

- Opportunity to introduce yourself, give a two minute introduction about your company and introduce the speaker(s)
- Logo on Lunch admission ticket
- Company logo displayed on table tents

**Homecoming Dinner Sponsor: \$1,000**

*Limit of 2—SOLD*

- Company logo to be displayed on table tent signs at dinner
- Dinner invitation w/sponsor logo to be given to each registered attendee
- Company representative to give a two minute introduction about company including the introduction of company staff present at Saturday night's homecoming dinner
- Logo on Dinner admission ticket

**Education Sponsor: \$ 750**

*Limit of 2—1 REMAINING*

- Company profile on educational tab on VLR website
- Signage to be placed in each of the educational breakout classrooms
- Opportunity to place company literature on the table provided in each classrooms

**Golf Tournament Sponsor: \$ 750**

*Limit of 1*

- Company can pass out "goodies" at golf tournament
- Company representative can ride in golf cart to meet and greet players
- Sponsor to present golf awards at Dinner on Saturday

**Homecoming (Dinner) Cocktail Sponsor: \$ 750**

*Limit of 2—SOLD*

- Company logo on drink ticket for Saturday night's homecoming dinner
- Company logo on bar napkins for Saturday night's homecoming dinner
- Signage on bar

**Homecoming (Dinner) Entertainment Sponsor: \$ 750**

*Limit of 2*

- Company logo to be displayed on stage signage during Saturday night's homecoming dinner
- Opportunity to introduce entertainment for Saturday night's homecoming dinner

**Orientation (Registration & Snack Bar) Sponsor: \$ 750**

*Limit of 3—2 REMAINING*

- Opportunity to have dedicated company table at registration to display literature
- Opportunity to greet attendees and have signage at registration area
- Host the snack bar
- Help facilitate contests at registration area and may donate logo prizes for winners

**Paint & Sip Sponsor: \$ 750**

*Limit of 2—SOLD*

- One free ticket to attend class
- Company representative able to pass out "goodies" to attendees
- Company representative to give a 30 second introduction of company
- Follow up email to attendees to include your logo
- Company logo on bar napkins

**Pre-Game Activity Sponsor: \$ 750**

*Limit of 2—1 REMAINING*

- Opportunity to 'MC' and introduce company at interactive Bingo
- Company logo to be put on flyer announcing activities
- Company logo to be displayed in signage at Bingo and mini golf ticket

**Pep Rally Sponsor \$600**

*Limit of 2—1 REMAINING*

- Signage in Pre-Welcome Reception Area on Thursday evening
- Company logo on bar napkins
- Company representative able to pass out logo "goodies" to attendee
- Company representative to give 30 second introduction of company

**Craft Beer Tasting Sponsor: \$ 600**

*Limit of 2—SOLD*

- One free ticket to attend class being held at the local brewery
- Company representative able to pass out "goodies" to craft beer attendees
- Company representative to give a 30 second introduction of company
- Follow up email to attendees to include your logo with beer tasting information

**Rise and Shine Sponsor: \$ 500**

*Limit of 4—1 REMAINING*

- Signage at coffee/tea tables
- Company logo on napkins at the coffee/tea table