



VIRGINIA LEADERSHIP RETREAT  
WORKING IN HARMONY

VIRGINIA  
LEADERSHIP  
RETREAT

Community Associations Institute

*July 25-28, 2019*

## *The Virginia Leadership Retreat “Leaders Come Together - Virginia Chapters Working in Harmony”*

In late July, an ensemble of Community Association Industry Leaders will parade towards The Omni Homestead Resort in Hot Springs, Virginia for the Virginia Leadership Retreat, an extended weekend of education, networking and fun with other industry professionals. For the past ten years, Leaders from throughout Virginia and the Washington Metropolitan area have come together to participate in networking events and advanced educational seminars tailored to the changes in legislature that affect our region, as well as the challenges faced by our industry professionals. Whether you are coming from Washington DC, Maryland, or Virginia, the Virginia Leadership Retreat is an affordable and local opportunity to earn education credits – all while having some upbeat fun in the process.

Every year the Retreat boasts its own flavor and theme, and this year we are putting a musical spin on the event and inviting industry Leaders to take the stage. Get your instruments tuned up and prepare to symphonize with other professionals from the quartet of Virginia CAI chapters. There is no better way to get in the groove with colleagues than by playing the golf course together in the morning, taking it to the bridge on the Lazy River in the afternoon, and chilling out to a dinner set to finish out the evening. There is never a dull moment at the VLR, but make sure to spend a little time outside of the Retreat’s schedule to take advantage of all that is offered at The Homestead. The Resort offers activities such as hiking, canoeing, mountain biking, paintball, archery, horseback riding, and many more. Or would you prefer to be a groupie rather than a headliner and relax during your stay? Try the adults-only Serenity Garden Pool, or enjoy a vast array of health and wellness treatments, massages, and salon services at the Spa.

Intrigued? Please continue reading and come on tour with us in Hot Springs this year. We are inviting all industry professionals to gather for “Leaders Come Together – Working in Harmony” in July and want to see you there. The show must go on!

*Find more details at [www.valeadershipretreat.com](http://www.valeadershipretreat.com)*

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# 2019 SET LIST

(subject to change prior to event)

## Thursday, July 25, 2019

- 1:00 - 3:00 p.m. VLR REGISTRATION  
1:00 p.m. MINI GOLF TOURNAMENT  
3:00 - 4:00 p.m. VLR Bingo  
5:00 - 7:00 p.m. "LET'S GET THIS PARTY STARTED" VLR Networking

## Friday, July 26, 2019

- 9:30 a.m. VLR GOLF TOURNAMENT  
10:00 - 12:00 p.m. EDUCATION SESSION  
12:00 - 4:00 p.m. VLR REGISTRATION  
1:00 - 3:30 p.m. PAINT & SIP  
2:30 - 3:30 p.m. CRAFT BEER TASTING/TOUR  
4:30 - 6:30 p.m. "HAVIN' A GOOD TIME" - Welcome Reception  
8:00 - 10:00 p.m. "JUST ANOTHER DAY IN PARADISE" - After Dinner Event

## Saturday, July 27, 2019

- 7:00 - 8:30 a.m. BREAKFAST  
8:00 - 10:00 a.m. REGISTRATION  
8:30 - 9:45 a.m. CHOICE OF THREE EDUCATIONAL SESSIONS  
10:00 - 11:45 a.m. GENERAL SESSION - KEYNOTE ADDRESS  
12:00 - 1:15 p.m. CHOICE OF THREE EDUCATIONAL SESSIONS  
1:15 - 2:30 p.m. LUNCH WITH EDUCATION  
6:30 - 9:30 p.m. "OH, THOSE SUMMER NIGHTS!" - VLR CELEBRATION DINNER

## Sunday, July 28, 2019

- 7:00 - 8:30 a.m. BREAKFAST - Main Dining Room  
9:00 - 10:30 a.m. EDUCATION SESSION  
10:30 a.m. VLR CLOSING COMMENTS & PRIZE DRAWING

Professional Photography provided by



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"Keeping The Heat and Air Conditioning On"



# Center Stage: Education

One of the most important parts of the Virginia Leadership Retreat is the Education. Every year the VLR features education covering the trends and topics resonating across our industry. Sessions are focused over 3 days and provide advanced interactive educational seminars presented by qualified professionals in the community association industry. The event will help association managers address a wide variety of issues that affect residents and their communities. The event also includes professional development and business development aimed at business owners and industry professionals.

This year the education slate will consist of many engaging topics. Provided below is a brief list of the topics. **Full class descriptions can be found on our website at [valeadershipretreat.com](http://valeadershipretreat.com) under the Education Tab.** We encourage you to check it out.

- \* From Emotional Support Animals to Group Homes: Best Practices for Community Associations Navigating Complex ADA and FHA Issues
- \* Legal Jeopardy: What to avoid when Covenants and Law Conflict?
- \* Financially Sustainable Communities and the Myth of Reserve Studies
- \* Staying out of the 1099 Trap: Avoiding Liability for the Misclassification of Independent Contractors
- \* Getting Elvis to Leave the Building and Other Practical Ways to Restore Order
- \* EQ Beyond Credentials: The Key to Personal and Professional Success
- \* Key Components of Effective Communication
- \* Yelp Help: Navigating the Sea of Online Anger Management

Classes are offered Friday, Saturday and Sunday of the event. Please visit our website at [valeadershipretreat.com](http://valeadershipretreat.com) or email questions to [vlrcommittee@gmail.com](mailto:vlrcommittee@gmail.com).

## The Encore:

### The Retreat's "Extra" Opportunities

In addition to the great education, the VLR provides a variety of ways to relax, energize, network, and just plain have fun! Those who arrive on Thursday (or earlier) can take advantage of an impressive array of recreational activities that The Omni Homestead provides, as well as some extra special activities the Committee has planned for early arrivals. The spa & wellness center, innovative dining experiences, a lazy river with water slides, as well as a beautiful and challenging miniature golf course are all favorites. So, whether you choose to bask in The Homestead's charm and relax your days away or if you prefer to be entertained, you will not be disappointed. Activities abound at the VLR. Check out our website ([valeadershipretreat.com](http://valeadershipretreat.com)) to learn about the Golf Tournament, Craft Brewery Tasting & Tour, Paint and Sip, Family Bingo, Networking Scavenger Hunt, Mini Golf Tournament, Live Music, and so much more!! Some of the events are included with registration and some do require an additional fee, sign-up or both. Bringing a friend or your family? While you are attending classes, friends & family members of all ages will be entertained! They can enjoy any of the wonderful amenities that The Omni Homestead Resort offers. Also, the VLR has special pricing on The Omni Homestead Activity Punch Cards. Please inquire onsite at Alleghany Outfitters if you are interested in purchasing these for your family. Please mention the "VLR."

# Featuring our Keynote Speaker



## What's Your Personality Color?

Join your colleagues to discover the color of your personality. Our individual personalities impact our professional lives and how we interact with co-workers, clients and partners. Through a pre-event assessment, elevate your personal, professional and organizational performance by understanding, embracing and leveraging diversity of thought and behavior.

Lynn Kachmarik is the Vice President of Equilibria in Sports. Equilibria coaches organizations and individuals to understand and apply our proprietary Personality Diversity Indicator (PDI) to reduce errors, minimize risk and enhance overall human performance. Application of the PDI through our core coaching tools, the E-Colors and Personal Intervention, heightens awareness and improves communication, leadership, teamwork and safety by enabling individuals to become less reactive and more responsive and to live and lead with conscious intent.

Lynn Kachmarik is the founder and CEO of True Brand Sports LLC. Lynn was an All-American water polo player and swimmer at Slippery Rock University where she earned her BS and MS Degrees in Physiology and Education. She was a 10-year member of the United States National Water Polo team, and then served on their Executive Committee. Lynn has been inducted into 6 Athletic Halls of Fame, including the United States Water Polo Hall of Fame, Bucknell University Athletic Hall of Fame, and the Collegiate Water Polo Coach Hall of Fame



Virginia Leadership Retreat  
Washington Metro Chapter - CAI  
7600 Leesburg Pike, Suite 100 West  
Falls Church, VA 22043

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